

## HSJ Dermatology Network North West

The HSJ Regional Network meetings are initiated and organised by Wilmington Healthcare. This event is supported by Sanofi through the provision of sponsorship. Other companies may have also paid to attend. These companies have had no input into the design or content of the agenda but will be present on the day.

**Date:** 27 February 2019

**Venue:** Holiday Inn Haydock WA12 0JG

**Chair:** Dr Richard Azurdia - Consultant Dermatologist, Royal Liverpool and Broadgreen University Hospitals NHS Trust

<b>12.15pm</b>	Registration and buffet lunch	<b>2.45pm</b>	Break
<b>1pm</b>	Aims and Objectives: <b>Paul Midgley</b> – Director of NHS Insight and HSJ Regional Networks, Wilmington Healthcare	<b>Session Three: Managing chronic skin conditions optimally</b>	
<b>1.10pm</b>	Introduction from the chair: <b>Dr Richard Azurdia</b>	<b>3pm</b>	RLBUHT Community Dermatology: Benefits and issues of a fully integrated service: <b>Dr Stephanie Gallard, GPwER, Liverpool Dermatology Integrated Clinical Assessment and Treatment Services</b>
<b>Session One: Current landscape</b>		<b>3.20pm</b>	Directed table discussions: <ul style="list-style-type: none"> <li>• Does our locality have a strategy for optimising early detection and referral of suspicious skin lesions?</li> <li>• Does our locality have well defined and accessible clinical pathways for managing chronic skin conditions and escalating people quickly to achieve optimal symptom control?</li> <li>• What ideas can we adapt to optimise referrals locally and make best use of specialists' time as per suggestions in the NHSE 100 day challenge?</li> </ul>
<b>1.20pm</b>	Why dermatology should be a priority for STPs and patients: <b>Nick Evans – Chair of Trustees, Psoriasis Association</b>	<b>3.45pm</b>	Feedback/Panel Q&A: speakers
<b>Session Two: Doing dermatology differently</b>		<b>4.10pm</b>	Summary and key learning points: <b>Dr Richard Azurdia</b>
<b>1.40pm</b>	Defining clinical models for dermatology in hospital/trust mergers: <b>Alison Brook – Senior Programme Manager, Aintree University Hospitals NHS Foundation Trust and Royal Liverpool and Broadgreen University Hospitals NHS Trust and Dr Richard Azurdia</b>	<b>4.15pm</b>	Close
<b>2pm</b>	Directed table discussions: <ul style="list-style-type: none"> <li>• What are the key issues facing dermatology services in our patch (STP/ICS/locality)?</li> <li>• What ideas can we adapt from today to transform services and patient outcomes locally?</li> <li>• Who else should we involve to help transform and sustain dermatology services across our region whilst addressing the key issues?</li> </ul>		
<b>2.25pm</b>	Feedback/Panel Q&A: speakers		

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### **Presentation Overviews**

#### **Why Dermatology should be a priority for the NHS**

Skin disease is common. Study after study shows that up to a third of the population have a skin problem that can benefit from medical care at any one time, and that skin conditions are the most frequent reason for people to see their GP with a new problem. The impact of common skin conditions such as psoriasis, atopic eczema and acne upon quality of life is demonstrated by research and anecdotally in the day-to-day experience of patient led organisations such as the Psoriasis Association. Despite the million first attendances at specialist dermatology services each year in England, wide variations in service provision together with prolonged delays in referral to and access to specialist care mean that the mantra of 'the right care at the right time' remains elusive for many people. In this talk Nick Evans will share some of the experiences of those who contact the Association on a daily basis and what they reveal about the reality of patient care.

#### **Defining clinical models for dermatology in hospital/trust mergers**

This presentation will look at the Journey of Dermatology within the transaction process, whilst also going into the merger process itself. Alison and Richard will give some scope of the pre-merger, during and where they hope to explore some of the challenges related to Dermatology.

#### **About Wilmington Healthcare**

Wilmington Healthcare brings together the well-established healthcare insight and networking capabilities of Binley's, NHiS, Wellards and HSJ to create an unrivalled healthcare data, education and information resource with outstanding analytics capability to help you better understand and deal with your challenges.

#### **About HSJ Regional Networks**

Recently rebranded to fall under the established and respected HSJ events portfolio, the Networks series are free to attend meetings for NHS and associated healthcare professionals. Aligned to the development of integrated care systems, they provide a unique networking and learning environment across the health economy. Involving a broad reach of stakeholders, the meetings enable delegates to hear from specialist speakers and to address local challenges and priorities, which will help support better working arrangements and service change.